

CORDNIELSON

GRAPHIC DESIGNER

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801.885.4602

EXPERIENCE

SENIOR GRAPHIC DESIGNER - XANT

October, 2017 - Present

- Implemented company rebrand across all platforms and media types. Banners, billboards, website, video, signage, presentations, swag, etc.
- Design marketing collateral, including infographics, case studies, digital ads, ebooks, event booths, swag, and more
- Video editing and motion graphics
- Web page design

SENIOR GRAPHIC DESIGNER - AURAE

May, 2015 - October, 2017

- Design marketing collateral, including books, brochures, cards, and advertisements for magazines and the web.
- Create designs to be engraved in each Aurae member's Solid Gold MasterCard®
- Shoot and edit product photos for promotion

WEB DESIGNER - PMA MEDIA GROUP

May, 2015 - October, 2017

- Design and build clean, effective websites focused on client conversion
- Create marketing collateral for print and the web

WEB DESIGNER - BOOSTABILITY

October, 2013 - May, 2015

- Designed custom website mockups based on design consultations with client
- Lead small team of designers in maintaining quality and meeting deadlines

PROFESSIONAL SKILLS

- Knowledge of Design Principles & Visual Communication
- In-depth experience in Adobe Photoshop, Illustrator, InDesign, Premiere, and After Effects
- Illustration, Sequential Art, and Storyboarding
- Experience in HTML and CSS
- Team Leadership and Customer Service
- Adaptability, Organization, and Punctuality

ABOUT

Professionally, I'm a full-time Graphic Designer. On the side, I'm a Cartoonist with a passion for comics and storytelling. The common thread in these occupations is communication. I love the mental challenge of organizing information to communicate clearly and effectively.

Behind the scenes I'm a full-time father and husband focused on living a simple and happy life.

PORTFOLIO

cordnielson.com/designportfolio