

# CORDNIELSON

## SR. GRAPHIC DESIGNER

cord.nielson@gmail.com

801.885.4602

## EXPERIENCE

### SENIOR GRAPHIC DESIGNER – CONSENSUS

December, 2021 – Present

- Develop brand strategy
- Design marketing collateral, including web pages, infographics, case studies, digital ads, ebooks, event booths, swag, and more

### SENIOR GRAPHIC DESIGNER – XANT

October, 2017 – April, 2021

- Implemented company rebrand across all platforms and media types. Banners, billboards, website, video, signage, presentations, swag, etc.
- Design marketing collateral, including web pages, infographics, case studies, digital ads, ebooks, event booths, swag, and more
- Video editing and motion graphic

### SENIOR GRAPHIC DESIGNER – AURAE

May, 2015 – October, 2017

- Design marketing collateral, including books, brochures, cards, and advertisements for magazines and the web.
- Create designs to be engraved in each Aurae member's Solid Gold MasterCard®
- Shoot and edit product photos for promotion

### WEB DESIGNER – PMA MEDIA GROUP

May, 2015 – October, 2017

- Design and build clean, effective websites focused on client conversion
- Create marketing collateral for print and the web

### WEB DESIGNER – BOOSTABILITY

October, 2013 – May, 2015

- Designed custom website mockups based on design consultations with client
- Lead small team of designers in maintaining quality and meeting deadlines
- Designed logos for various websites and blogs

## PROFESSIONAL SKILLS

- Knowledge of Design Principles & Visual Communication
- In-depth experience with Adobe Suite and Figma
- Illustration, Sequential Art, and Storyboarding
- Team Leadership and Customer Service
- Adaptability, Organization, and Punctuality

## ABOUT

Graphic Design, Illustration, Animation.

The common thread in these occupations is communication. I love the mental challenge of organizing information to communicate clearly and effectively.

Behind the scenes I'm a full-time father and husband focused on living a simple and happy life.

## PORTFOLIO

[cordnielson.com/designportfolio](http://cordnielson.com/designportfolio)